

Flowcart Inc. Privacy Policy

Effective Date: 5/1/2023

This Privacy Policy ("Policy") describes how Flowcart Inc. ("Flowcart," "we," "us," or "our") collects, uses, discloses, and protects the personal information of users ("you" or "your") who access or use our dropshipping platform ("Platform") and related services. Protecting your privacy is important to us, and we are committed to maintaining the confidentiality and security of your personal information. By accessing or using the Platform, you agree to the terms and conditions of this Policy.

Information We Collect

1.1 Information You Provide: When you register for an account on our Platform, place an order, or interact with our services, we may collect personal information, including but not limited to your name, email address, contact information, billing and shipping address, and payment details. You may also provide us with additional information necessary for the processing and fulfillment of your orders.

1.2 Information from Brands and Resellers: Flowcart facilitates the sharing of order, brand, and reseller information between brands and resellers on the Platform. This may include but is not limited to order details, customer information, shipping information, and brand-specific data.

1.3 Automatically Collected Information: We may automatically collect certain information when you access or use our Platform. This may include your IP address, device information, browser type, operating system, and usage data. We may use cookies, web beacons, and similar technologies to collect this information.

Use of Information

2.1 Order Processing and Fulfillment: We use the information we collect to process and fulfill your orders, facilitate communication between brands and resellers, and provide you with the requested services. This includes sharing relevant information with the respective brands and resellers involved in the order process.

2.2 Communication: We may use your personal information to communicate with you about your orders, account updates, and important notices regarding the Platform. We may also send you promotional and marketing communications with your consent, which you can opt out of at any time.

2.3 Improvement of Services: We may use your information to analyze usage patterns, improve our Platform and services, develop new features, and conduct research and data analysis to enhance our understanding of the dropshipping, reselling, and content generation industries.

2.4 Legal Compliance: We may use and disclose your personal information as required or permitted by applicable laws and regulations, including responding to legal requests and protecting our rights, safety, and property.

Disclosure of Information

3.1 Sharing with Brands and Resellers: We facilitate the sharing of order, brand, and reseller information between the relevant parties involved in the order process. This includes sharing necessary information to process and fulfill orders, resolve disputes, and provide customer support.

3.2 Service Providers: We may engage trusted third-party service providers to assist us in operating and managing our Platform. These service providers may have access to your personal information and are only permitted to use it on our behalf and for specific purposes outlined in this Policy.

3.3 Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the acquiring entity as part of the transaction. We will notify you via email or a prominent notice on our Platform if such a transfer occurs.

3.4 Legal Requirements: We may disclose your personal information if required to do so by law, court order, or government request, or if we believe that such disclosure is necessary to protect our rights, safety, or property, or the rights, safety, or property of others.

Data Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please note that we may retain certain information as required by law or for legitimate business purposes.

5.2 Marketing Communications: You can opt out of receiving promotional and marketing communications from us by following the unsubscribe instructions provided in the communication or by contacting us directly. However, please note that you may still receive transactional and account-related communications.

5.3 Cookies and Tracking Technologies: Most web browsers are set to accept cookies by default. You can modify your browser settings to block or delete cookies, but this may affect the functionality of our Platform.

Children's Privacy

Our Platform is not intended for use by individuals under the age of 18. We do not knowingly collect personal information from children. If you believe that we may have inadvertently collected personal information from a child, please contact us, and we will promptly take appropriate measures to investigate and delete such information.

Changes to this Policy

We may update this Policy from time to time to reflect changes in our privacy practices. We will notify you of any material changes by posting the updated Policy on our Platform or by other means of communication. We encourage you to review this Policy periodically for any updates.

Contact Us

If you have any questions, concerns, or requests regarding this Policy or our privacy practices, please contact us at support@flowcart.com.

By using our Platform, you acknowledge that you have read and understood this Privacy Policy and consent to the collection, use, and disclosure of your personal information as described herein.